



Course Specification

Course name: Media Ethics and Legislation Course Code: COMM 401	Program: All Programs Academic level: Fourth Level Semester: First
Specialization: General	Number of studying units: Theoretical: 3 Practical: -

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

- A/1 mentions the different special concepts of media ethics and its different legislations.
- A/2 Identifying the evolution of media ethics and legislation
- A/3 Describes the stages of development of the various theories that explain the relationship between political systems and the media.
- A/4 Describes the variables of the political, legal, legislative and competitive economic environment that affect media ethics and legislation.
- A/5 Discusses some of the ethical problems facing digital media practices.
- A/6 Recognize the technological variables and their relationship to media ethics and legislation.
- A / 7 be familiar with the codes of conduct and ethics regulating the work of traditional and digital media.

b) Intellectual skills

- B/1 analyze through research the international charters and declarations of freedom of opinion and expression, and freedom of the media.
- B/2 Evaluate of the effectiveness of laws regulating traditional and new media as case studies in light of their consideration of environmental variables, characteristics of the target audience, features of the issues raised, and the appropriateness of media legislation in different countries.
- B/3 Criticize and evaluate professional media practices of the charters and ethics regulating the work of traditional and digital media.
- B/4 discuss how to employ media legislation in light of information and communication technology

c) Professional and practical skills

- C/1 Solve the legal and ethical problems faced during professional work.
- C/2 Criticize media performance in light of ethical and professional standards.

d) General and transferable skills

- D/1 Use the Internet to collect information. D/2- Think critically D/3 - presents an attractive presentation.

Course Content: 4/1 The concept of freedom of the press and the media: guarantees, elements, and dimensions. 4/2 Theories explaining freedom of the press 4/3 Media legislation in Egypt: historical development 4/4 media legislation. 4/5 Councils, bodies, legislative and regulatory bodies. 4/6 Digital media legislation. 4/7 mid-semester exam. 4/8 Ethics and self-regulation for journalists, media professionals and practitioners of public relations and advertising. 4/9 Laws relating to ownership and laws relating to intellectual property rights.

4/10 Ethics and charters in the field of public relations and advertising. 4/11 Ethics and radio and television codes of ethics. 4/12 Journalist ethics and codes of honor. 4/13 Cyber Security. 4/14 The information epidemic: its concept, methods, and important measures to address and treat it, whether in terms of information, technical and legislative 4/15 final exam.

Teaching and Learning Methods: 1- Theoretical lectures 2- Case studies 3- Dividing students into teams 4- Self-learning 5- Brainstorming 6- Presentations 7- Problem solving 8- E-learning

Student Assessment Methods: 1- Periodic applications. To assess: comprehension skills and intellectual skills. 2- midterm exam. To assess: the skill of knowledge and understanding. 3- assignments and presentations to assess the student's ability to research and investigate. 4- discussion and participation in the lecture. 5- Final Exam. To assess: All skills and learning outcomes measured.